

RunningForm Analysis Technology

Bringing lab quality human movement analysis to your smartphone

Who am I

Khaldon Evans



- Former 400m athlete
- NCAA All-American



- Co-founder & CEO of Ochy
- Worked 7 years as a PM for a mobile app



- 2 enfants
- Now long distance runner



What is the problem

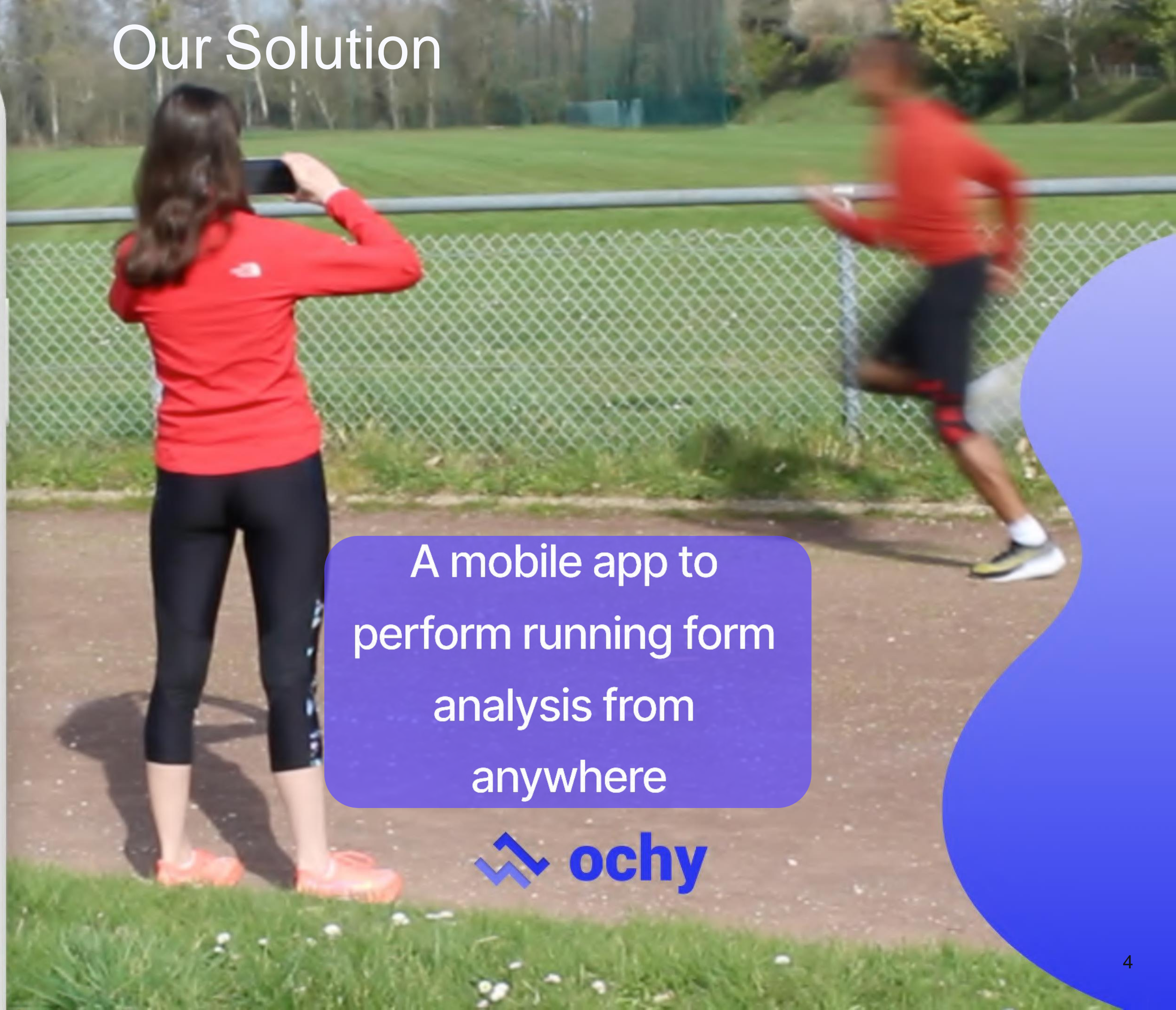
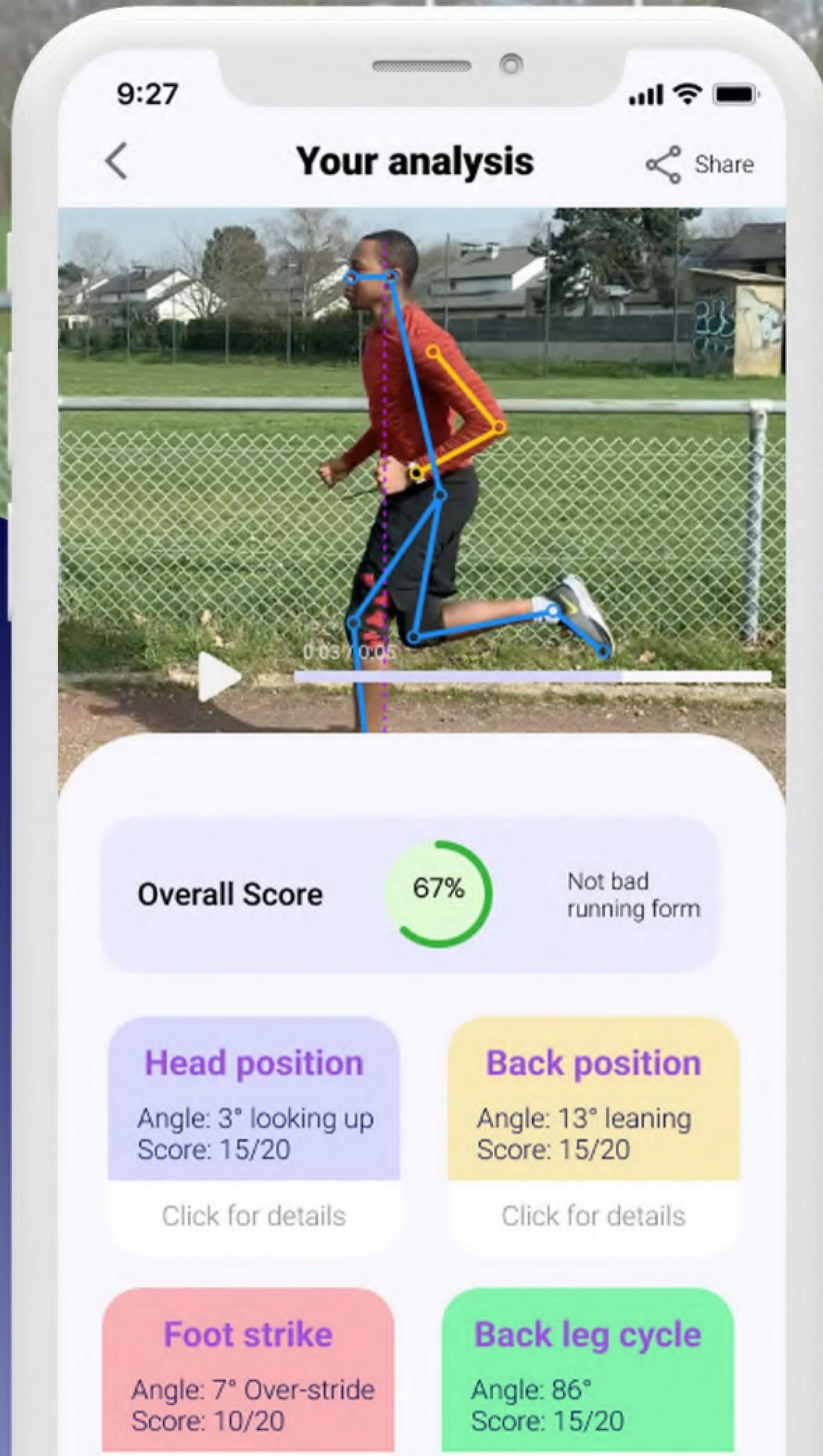
Running with bad form leads to

- 79% of runners get injured
- Under-performance

Why now

- Millions of people searching for how to improve their form
- There are millions of new runners

Our Solution



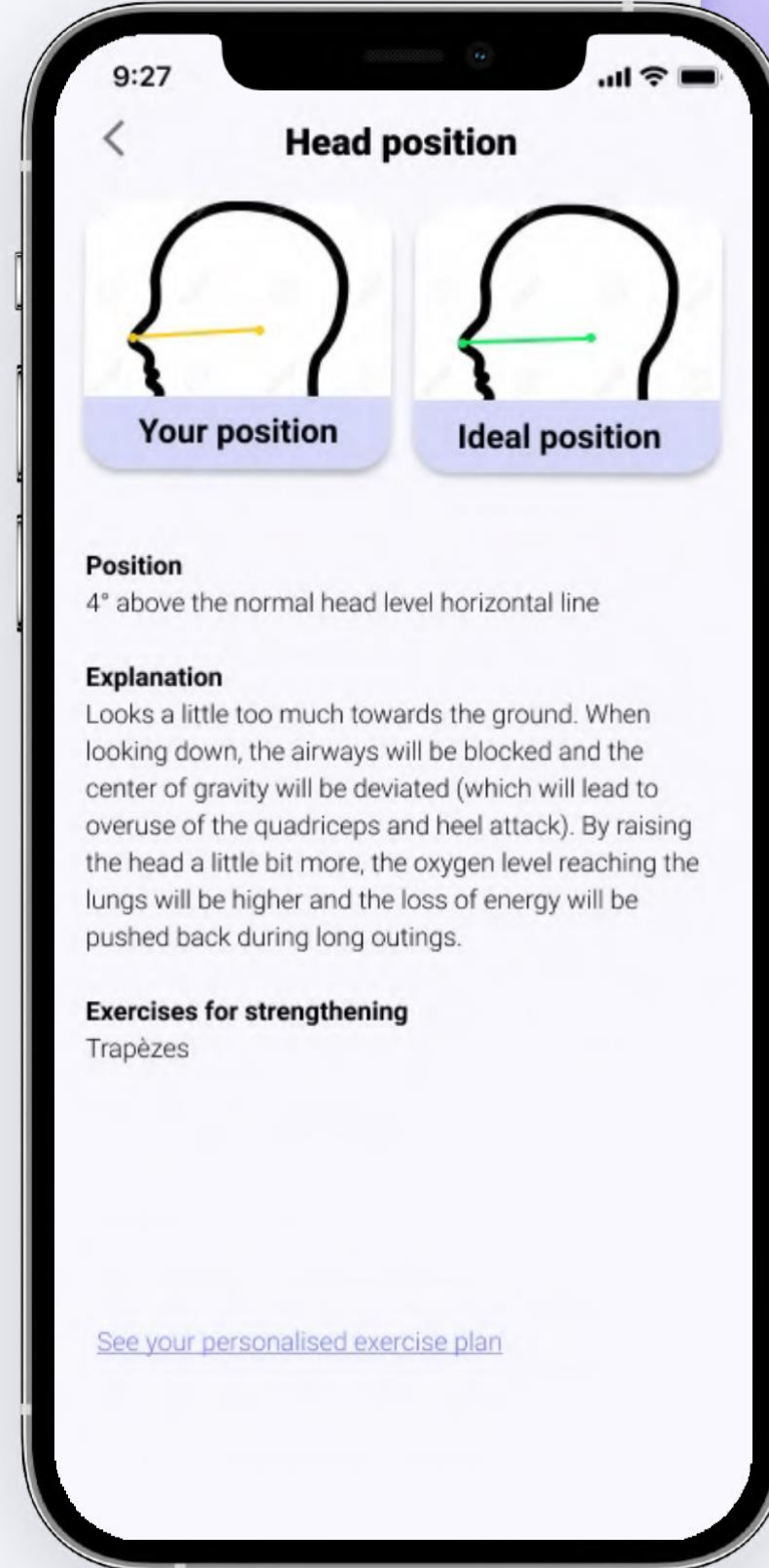
A mobile app to
perform running form
analysis from
anywhere



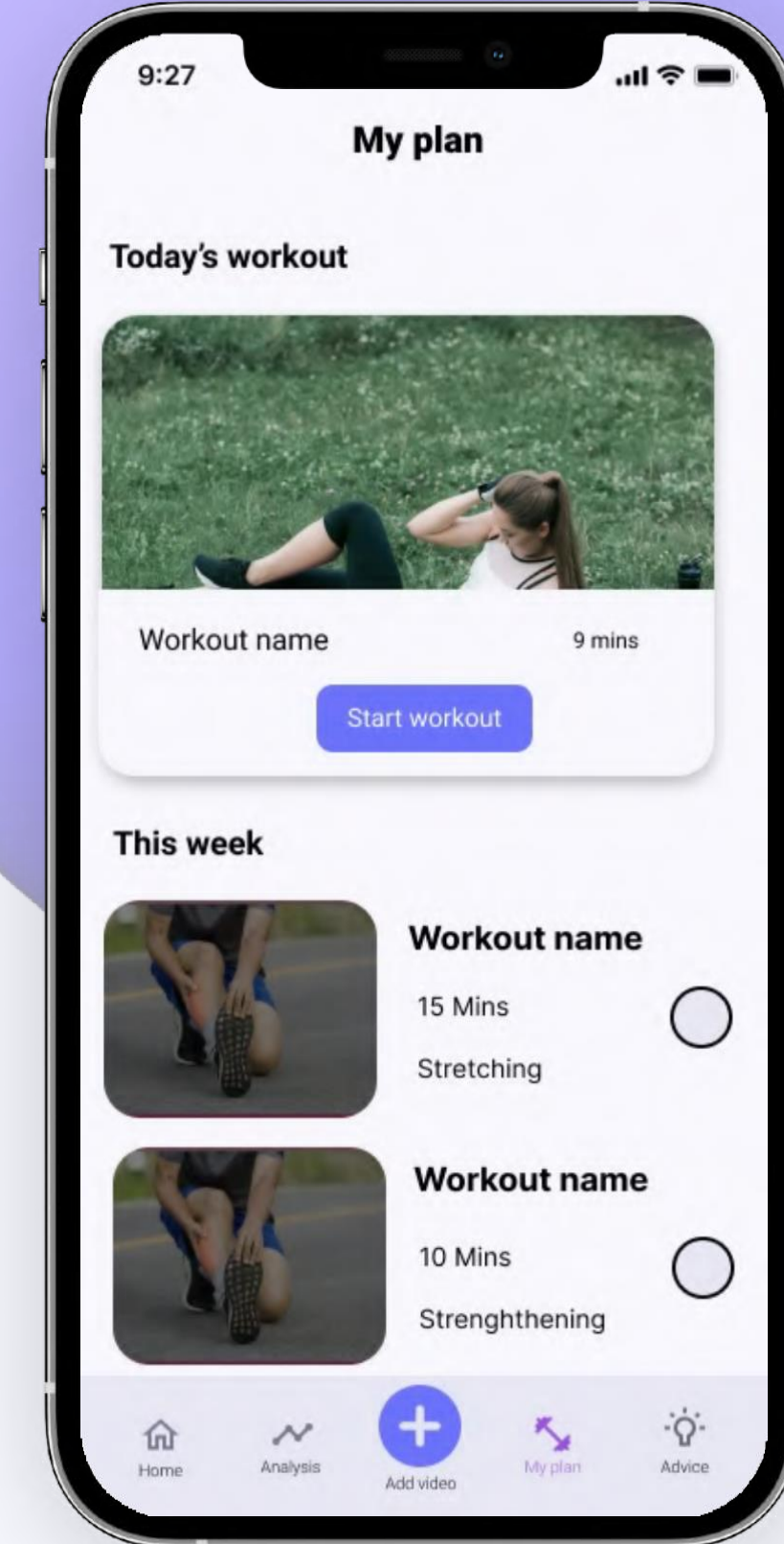
How it works —



Take 7 sec video & AI analyse the technique



Details about each point on body and what to work on



Personalised exercise plan to strengthen weak points

DEMO



Who we work with?

Founded: July 2021



Reims Athletic Club



1Kubator incubator



Pacé Athletic Club



Bordeaux Athletic Club



Rennes Initiative



Le Pool



Images Reseaux



Biotech & Santé



Emergys Bretagne



Boost4Health



IAPS Taiwan



Rennes St Malo Lab

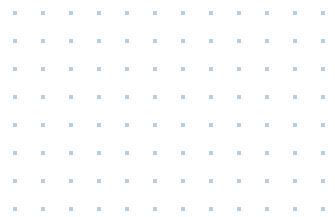


Hype Sports Innovation



St Malo Athletic Club

Use cases for the technology





Individual runners

Benefits

Help runners who don't have a coach and would like to achieve an objective (first marathon, faster time)

What they get

- Technique analysis anywhere
- Exercise plan for improvement
- Compare with a pro /friend



Race organisers

Benefits

Provide their participants with a tool to help them prepare for the race

What they get

They provide specific coupon code that organisers can give to their participants to access the app



Coaches

Benefits

Help a coach to understand their athlete and create a good training program

What they get

- Technique analysis anywhere
- Progress statistics
- Compare with a previous run
- Share analysis with athlete



Running shops

Benefits

Help runners who come to their store to find the correct shoes

What they get

- Ochy Technique analysis
- Share analysis with runner



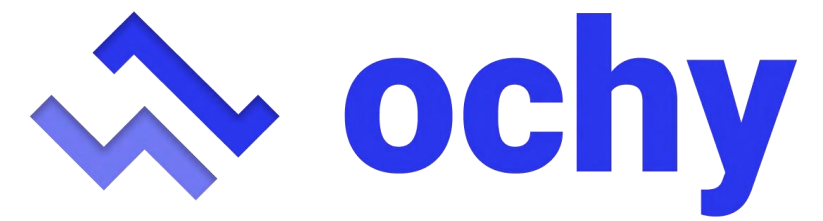
Medical professionals

Benefits

Help medical professionals (PT, Osteo) to evaluate the technique of their patients and see what was the cause of injury

What they get

- Ochy Technique analysis
- Share analysis with patient



Let's make a world
together of happy
injury-free runners

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